

البرنامج

Conference Program

انا لبنانية
ANA LUBNANIYA
عربية



Conference Program

REGISTRATION & COFFEE BREAK

9:00 am – 9:30 am

INAUGURATION CEREMONY

9:30 am – 10:00 am

In the Presence of The First Lady **HE. Mrs. Nehmat Aoun**

Mrs Madiha Raslan

President of Women Leaders Association

HE. Mr. Mohammad Choucair

Chairman of Lebanese Economic Organizations

HE. Dr. Amer Bsar

Minister of Economy & Trade

SESSION 1:

**The Role of Women in the Arab Renaissance:
Social, Economic and Political**

10:00 am – 11:00 am

Chairperson: Former Deputy

Mrs. Rola Tabsh

Partner of Alem Associate – Lebanon

SPEAKERS:

HE. Mrs. Aisha Al Dibs

Head of Development Affairs in Damascus Governorate – Syria

HE. Dr. Ashraf El- Araby

President of Institute of National Planning – Egypt

HE. Mrs. Violette Khairallah

Former Minister of Economic Empowerment of Women & Youth – Lebanon

HE. Engineer Ms. Maha Ali

Secretary General for the Jordanian National Commission for Women – Jordan

HE. Mrs. Farida Al Awadhi

Former Chairperson of Emirates Business Women Council – UAE

Dr. Alanoud Al Sharekh

Director of Ibtikar Strategic Consulting – Kuwait

SESSION 2:

Breaking Barriers: Trade Openness & Future of Arab Investments

11:10 am – 12:00 pm

Chairperson:

Mrs. Hazar Caracalla

Economist & Policy Practitioner – Lebanon

SPEAKERS:

HE. Ms. Kholoud Al Saqqaf

Former Minister of Investment – Jordan

Dr. Sami Nader

Economist & Middle Eastern Affairs Expert – Lebanon

HE. Mrs. Nesreen Barakat

President of The Business Women Committee

Chamber of Commerce – Jordan

Mrs. Nadine Chawi

President of The Business Women Committee

Chamber of Commerce – Syria

Mrs. Ingrid Raad Dahdah

Vice President of The Women Leaders Association

CEO Diffa Group – Lebanon

MOU Signature

YOUR BUSINESS MAKE-UP LOOK WITH L'OREAL

12:20 pm – 12:30 pm

LUNCH TIME

12:30 pm – 1:30 pm

**Executive image & Professional styling
by Mrs. Rita Lamah Hankache
Fashion Expert & Personal stylist**

1:30 pm – 1:40 pm

SESSION 3:
**Rewriting the Narrative: Media's Role in
Rebranding the Arab World**

1:50 pm – 2:50 pm

Moderator:
Mrs. Hala Tfayli
Founder & CEO The Channel – Lebanon/ Kuwait

SPEAKERS:

HE. Dr. Manal Abdel Samad
Former Minister of Information – Lebanon

Dr. Hala Sarhan
Media Expert & Journalist – Egypt

Mr. Ricardo Karam
Media Expert & Presenter – Lebanon

Ms. Yasmina Zaytoun
Miss World 1st Runner- Up 2024 – Lebanon

Mrs. Lana Medawar
TV Presenter & Entrepreneur – Lebanon

Mr. Omar Kaskas
Digital Media & AI Specialist – Lebanon

SESSION 4:
**Cultural Capital: How Diversity fuels
Economic Growth**

3:00 pm – 4:00 pm

Chairperson:
Dr. Mohamad Y.Abou Haidar
Director General Ministry of Economy & Trade – Lebanon

HE. Mrs. Reem Badran
Former Member of The Parliament – Jordan

Mr. Georges Khabbaz
Lebanese Actor – Lebanon

Mrs. Cynthia karkafi Hobeiche
Founder & President of Kobayat International Festivals – Lebanon

Mrs. Dania Nsouli
Head of Marketing at Nsouli Jewelry – Lebanon

Ms. Dima Wannous
Writer & Journalist – Syria

CLOSING CEREMONY